



Cyrus Locke

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LAB Hours  
Mon-Fri: 8am-11pm  
Sat-Sun: 12n-8pm



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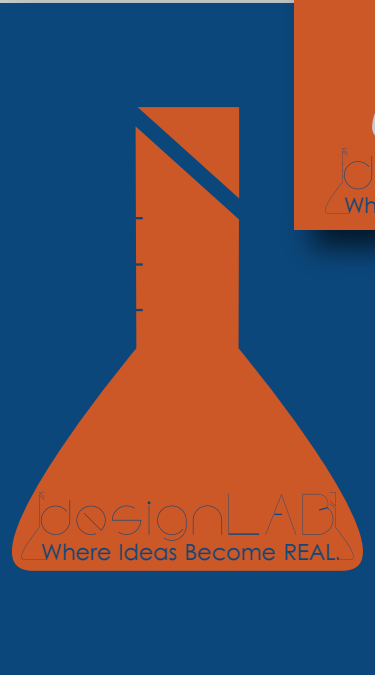
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1932 Brooks Street  
Wilmington, DE 21870



The Guide

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Primary

Secondary

Space 1

H1 42

H2 34

H3 26

H4 16

p 10

Levenim MT

1pt

3pt

6pt

9pt

12pt

[Example]

[Example]

[Example]

[Example]

[Example]

cc5501

204 85 1

13477c

19 71 124

Primary

c7cccb

199 204 203

Secondary

Examples of Misuse

[Hierarchy of Fonts]

Title

Sub-title

First word paragraph

Title

Sub-title

First word paragraph

Title

Sub-title

First word paragraph

[Logo]

[Angles]

[Color Combos]

[Pattern]

[Labels/Captions]

[Example]

[Example]

[Example]

[Example]

[Except For Web Tabs]

[Strokes]

Type Rules

space 1

Levenim MT

H1 42

H2 34

H3 26

H4 16

p 10

Standard Sizes

Lorem ipsum dolor sit amet, etiam inceptos.

In vehicula morbi eros, magna a massa, sit consequat est pretium,

Large Media

B1 3450-48in

B2 2600-36in

B3 1730-24in

Small Media

s1 20

s2 12

s3 8

s4 6

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Used to amplify logo and provide variety among products.

# The Guide

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1pt

3pt

6pt

9pt

12pt

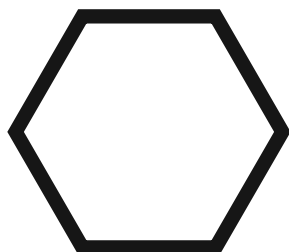
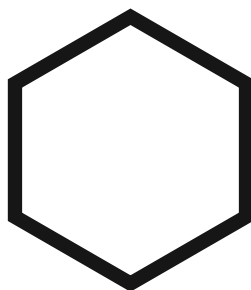
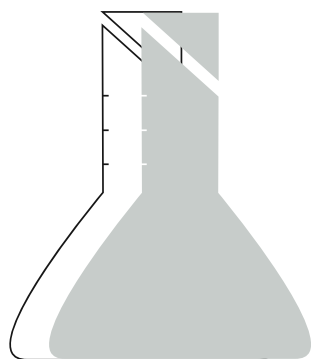
H1 42

H2 34

H3 26

H4 16  
p 10

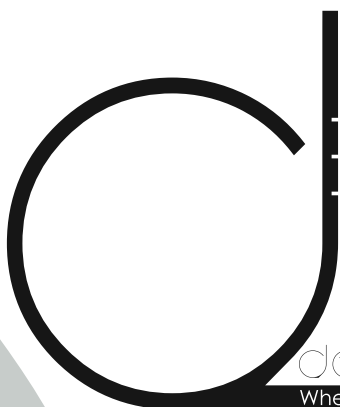
Levenim MT



[Example] [Example]

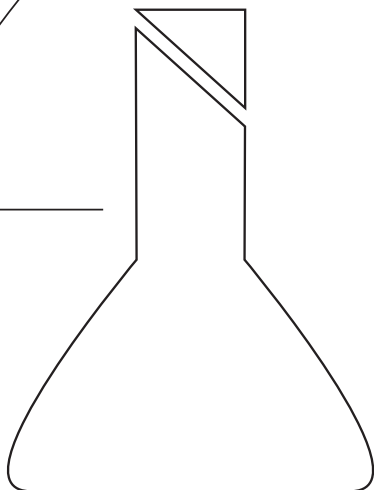
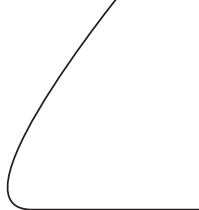
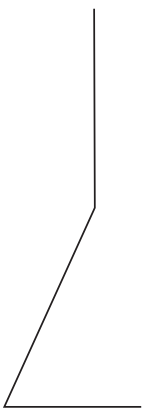
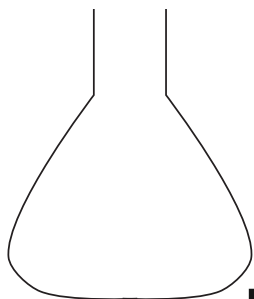
[Example] [Example] [Example]

# Logo Drafts



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cc5501  
204 85 1

13477c  
19 71 124

Primary


c7cccb  
199 204 203

Secondary

19849a  
25 132 154

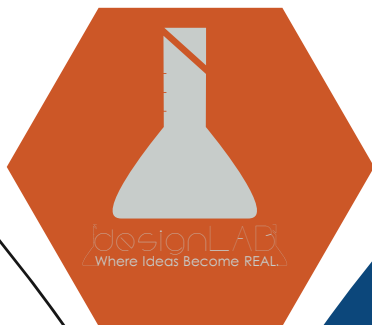
181818  
24 24 24

# Pattern

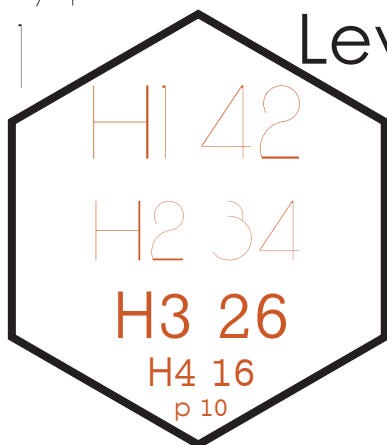


Used to amplify logo  
and provide  
variety among products.

# Type & Logo Combos



Type Rules  
space | Levenim MT



## Standard Sizes

Lorem  
ipsum

dolor sit amet,  
etiam inceptos.

In vehicula morbi eros, magna a massa, sit consequat est pretium,

## Large Media

B1 3450–48in

B2 2600–36in

B3 1730–24in

## Small Media

s1 20

s2 12

s3 8

s4 6



# Examples of Misuse

[Hierarchy of Fonts]

Title

Title

Title

Sub-title

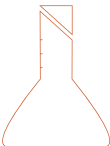
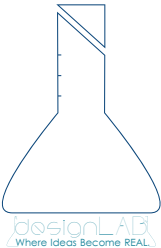
Sub-title

Sub-title

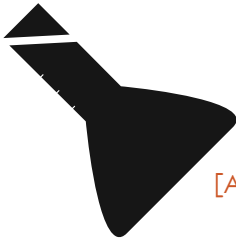
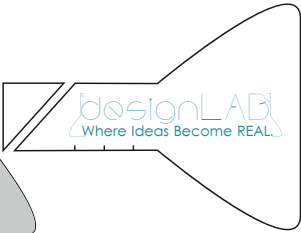
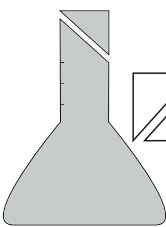
First word  
paragraph

First word  
paragraph

First word  
paragraph



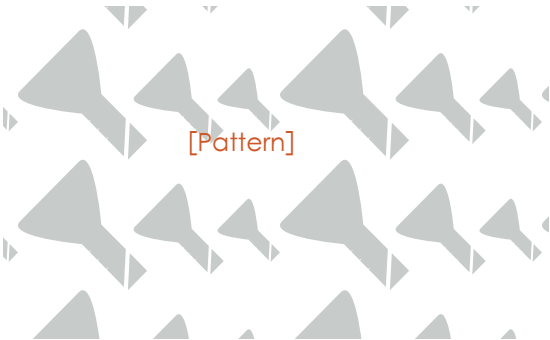
[Logo]



[Angles]



[Color Combos]



[Pattern]

[Labels/Captions]



[Example] [Example] [Example] [Example]

[Except For Web Tabs]

[Strokes]



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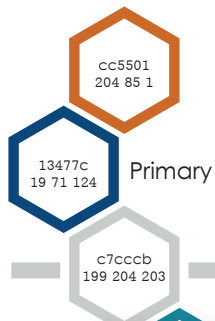
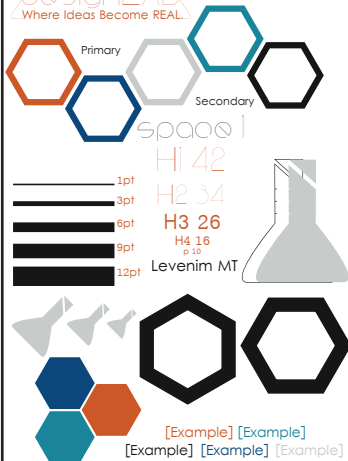
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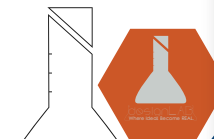
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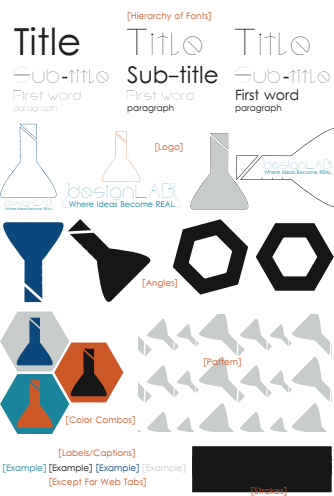


Secondary

## Type & Logo



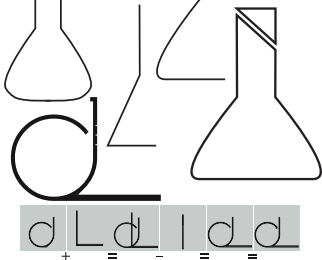
## Examples of Misuse



## Type Rules



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